

DIGITAL IT SERVICES CASE STUDY

From Booking to Boosting Experiences

The Client

An online booking platform that is looking toward promoting an enhanced experience. Helping travelers organize their own eco-friendly holidays and allowing them to find green hotels, locavore restaurants, and ethical tourism activities involved in sustainable travel.



Critical Business Challenge

Globally, the concept and need for travel are slowly changing. Everyone wants to spend leisure time on weekends but now also focuses on contributing to the inclusive growth of the community. The objective is to promote sustainable tourism and responsible travel among travelers.

The client wanted to build a platform where the customer can find the experience they want rather than just stay in an eco-friendly environment. The client's priority was to ensure there is a change in the booking features.

Solution

We developed a responsive website and mobile application for the requirements

- For CMS pages, integrated WordPress
- Platform to list the properties
- Platform to view and book the property
- Keep your business running 24/7
- Dramatically reduce your admin workload
- Reduces human error

The Outcome

- A New Booking Trend: Potential guests book services based on the open dates suggested by the system. With a well-maintained hotel reservation system, you'll rarely need to deal with customer support directly.
- Hassle-Free Management of Bookings
- Get Smarter Insights into Your Business
- Payments are Easier and Faster
- Increase profits
- Maximize reservations and reduce no-shows
- Upsell Easily
- Grow your marketing and online presence
- Enjoy insights from data analysis.

Stat 1

Boosts employment and financial opportunities for local people

Stat 2

Conserves the existing culture and habitat of a region

Stat 3

Led to travelers adopting positive behavior in their everyday lives